

RELEVANT EXPERIENCE

I have worked with the Jackson Hole Wildlife Film Festival since 2009, overseeing and assisting in every aspect of the industry conference and film competition—from event planning, graphic design, marketing, development, social networking, exhibitor, speaker, intern and volunteer coordination, film competition operations and office management. My involvement with JHWWFF, commitment to conservation, passion for adventure and excellence under pressure, makes me an excellent candidate for numerous positions.

EDUCATION

Bachelor of Arts in Journalism

Grady College of Journalism and Mass Communication
The University of Georgia | Athens, GA | December 2009

EXTRACURRICULAR

Treafort 2013 Volunteer | Sundance 2012 Volunteer | IFFS 2012/13 Delegate
IWFF 2012 Delegate | Wildscreen 2012 Volunteer | Wyoming Wildlife Association Intern 2010 | European Au Pair 2010 | Relay for Life 2009

WORK EXPERIENCE

Marketing & Design Director

Jackson Hole Wildlife Film Festival
May 2009 - Present

- Design all event, press, mobile app & online materials; maintain website, social media & blog
- Facilitate community outreach, coordinate & execute special events, hire & train new employees
- Coordinate awards ceremony, volunteers, interns, marketing arrangements & office supervision

Production Associate

TEDxJacksonHole
October 2011 - Present

- Design all event, press and online materials; maintain social networking platforms
- Coordinate and execute special events
- Organize ticketing system, volunteer & speaker logistics

Committee Member

Teton Habitat DIGS
January 2013 - Present

- Increase awareness about the need for affordable housing in our community through misc. events
- Raise funds by hosting fundraising events, such as s annual HalloWine wine tasting celebration
- Recruit volunteers by publicizing and hosting unique volunteer opportunities on and off the jobsite

Associate Producer

One Day in Jackson Hole
October 2012 - May 2012

- Built website, developed social media strategy and implemented a marketing plan
- Helped raise over \$15,000 via kickstarter & community sponsorship for post production
- Executed production schedule via filmmaker & film participant involvement

Founder & Director

JH Latenight Transportation
October 2011 - April 2012

- Initiated a movement for Late Night Transportation in Jackson Hole | Designed a structured approach to launch the movement | Outlined the program | Recruited community support | Created a proposal to file for non-profit status | Planned 2 fundraisers for 250+ people to raise funds to cover program costs and vehicle maintenance Designed promotional initiatives to brand the Initiative (including logo design, social media outreach, customized print material) | Prepared & gave presentations to local investors/community groups.

Freelance Marketing Consultant

Mangy Moose Restaurant & Saloon
September 2011 - December 2011

- Structured & implemented website re-design and development | Expanded social media presence | Outlined future event opportunities to increase revenue and decrease financial risk | Defined new brand development & next initiatives (eg: expand local presence, increase large group business, and event management

Resident Assistant

University of Georgia
August 2006 - May 2009

- Assessed the interests, needs & relationships of 300+ campus residents
- Implemented community bonding programs in the areas of intellectual, emotional, social, spiritual, moral, cultural awareness and physical development

Aquatics Manager/WSI Instructor

The Ramsey Center
May 2002 - May 2009

- Trained & certified by Red Cross in CPR, First Aid & AED to patrol & assist patron safety
- Delegated specific responsibilities to lifeguards; trained 12+ new employees
- Taught adults and children how to swim in various levels; planned monthly training inservices

SENIOR LEVEL SKILLS



REFERENCES

Jessica Weeman, Development Director
Jackson Hole Wildlife Film Festival
(917) 538.6152 | jessica@jhfestival.org

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